

JESSE MORRIS

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GRAPHIC & VISUAL EFFECTS ARTIST

Highly professional graphic artist with notable proficiency in many graphic applications, and techniques such as:

- **Adobe CC**
 - Photoshop
 - After Effects
 - InDesign
 - Illustrator
 - Acrobat
 - Dreamweaver
- Keynote & Powerpoint

...with an everyday increasing proficiency in:

- Cinema 4D
- Adobe Edge (HTML5)
- (UI) User Interface Design

KEY STRENGTHS

- Outstanding Technical Proficiency and Organizational Skills
- Focused Work Ethic and Strong Team Orientation
- Extremely Motivated and Learns Exceptionally Fast
- Innovative Ideas and Strategy

AFFILIATIONS

- Member of the **Art Directors Club of NJ**
- Member of the **NAPP** (National Association of Photoshop Professionals)
- Member of the **AIGA** (American Institute of Graphic Arts)
- Affiliated with the **AENY** (After Effects Users Group of New York)

EDUCATION

MOTION GRAPHICS COURSES

NYU • New York City, NY • (2014)

SELF-TAUGHT (100'S OF ONLINE TUTORIALS)

Lynda.com • Video Copilot.net • AE Tuts.com • etc... • (Everyday)

VISUAL EFFECTS AND DIGITAL VIDEO

Mt. Sierra College Online • Monrovia, CA • (2006 - 2008)

BASIC WEBMASTER TRAINING CERTIFICATE

Internet Technology Training Center • Rahway, NJ • (2004)

DREAMWEAVER AND FLASH TRAINING CERTIFICATE

DDP Training Center • Freehold, NJ • (2002)

ASSOCIATE DEGREE IN SPECIALIZED TECHNOLOGY

The Art Institute of Philadelphia • (1995 - 1998)

Major: Visual Communications

Specialization: Advertising and Graphic Design

PROFESSIONAL WORK HISTORY

PHARMADESIGN / ONEWORLD DMG. • WARREN, NJ

Art Director / Animator / Photographer / 2002 - Current

- Create and develop award-winning product ideas and support them with animations, videos, brand packaging, iOS apps, educational posters, booklets, presentations, websites, logos, etc.
- Provide technical support with all graphic/graphic software related issues within the company as well as all clients and vendors
- Develop a proofing system within the departments for production and efficiency purposes
- Supervise design and production process from early thumbnail sketch concepts to product finalizing
- Work with a team or independently at times to coordinate with clients and outside agencies to accomplish goals
- Assign responsibilities accordingly to other designers, animators and medical illustrators and oversee their process through completion
- Manage and perform product photo shoots and stock photography

VICTORY MARKETING GROUP • BRIDGEWATER, NJ

GRAPHIC ARTIST / 1998-2002

- Supplied technical assistance with all graphic software issues within the company
- Collaborated with other designers to achieve product goals
- Assisted in conceptualizing ideas regarding product enhancement